



JACKSON TOWN COUNCIL STATEMENT OF STRATEGIC INTENT

**STRATEGIC OBJECTIVE: MAINTAIN THE UNIQUE CHARACTER
OF JACKSON HOLE**

VISION STATEMENT: Preserve the spectacular scenic beauty, bountiful environmental resources, abundant recreational opportunities, old western ambiance and personal values of individualism, fairness and hospitality.

Tactics/Action Plan

- ✓ Support events that enhance our western heritage and culture (Rodeo, Old West Days, Fall Arts Festival, Shoot Out, etc.)
- ✓ Support events that enhance our sense of community (annual Easter Egg Hunt, PTA Pumpkin Sale, Farmers Market, Town Downhill, etc.)
- ✓ Maintain boardwalks and canopies
- ✓ Keep the Town clean
- Utilize Capital Improvement Program
- Maintain and enhance recreational opportunities
- Form and budget for a special event committee
- Conduct community survey
- Complete Comprehensive Plan and Land Development Regulations:
 - Support regulations that preserve the Historic District
 - Support local and regional environmental protection efforts
 - Support efforts to preserve wildlife habitat, scenic vistas, open space and view corridors
 - Ensure public access to public lands
 - Provide diverse affordable housing (rentals and owners)