



JACKSON TOWN COUNCIL STATEMENT OF STRATEGIC INTENT

STRATEGIC OBJECTIVE: ECONOMIC SUSTAINABILITY

VISION STATEMENT: To encourage an environment in which businesses are successful and the economy generates sufficient revenues for the Town of Jackson to maintain services and programs that support its mission.

Tactics/Action Plan

- Be proactive on special eventing
 - Form a committee
 - Develop Procedures
 - Create a master calendar
 - Dedicate funding
- Explore partnerships with employers to provide transportation for commuters with subsidized commuter routes for their employees
- Comp Plan Update – ask tough questions (i.e. which of the conflicting alternatives do you want to pursue?)
- Research and encourage opportunities for industrial and technical oriented employers
- Continue to explore buy-down opportunities