



JACKSON TOWN COUNCIL STATEMENT OF STRATEGIC INTENT

STRATEGIC OBJECTIVE: TOWN IS HEART

VISION STATEMENT: As the sole municipality Jackson is the community hub where people live, work and play.

Tactics/Action Plan:

- ✓ Increase affordable/employee housing mitigation rate
- ✓ Create the Mayor's Commission on Downtown Parking
- ✓ Participate in a "Buy Local" campaign
- Finish Comprehensive Plan and Land Development Regulations
- Form a Special Events Committee aimed at providing local events and impacting the local economy
- Create a master events calendar
- Spread events and activities around geographically
- Beautify gateways/corridors: 5-way, N. Cache, W. Broadway
- Create dedicated funding stream for affordable/employee housing